

Pawling Chamber of Commerce Advertising Contract

ADVERTISING RATES

Ad Categories	1 Month	3 Months	Full Year
Premium: Tower or Footer ad on Home Page & Digital Pawling Matters for desktop, tablet and mobile + Full page ad in Pawling Matters (print & downloadable PDF version)	\$1,200	\$3,000	\$10,000
Gold: Tower or Footer ad on Home Page & Digital Pawling Matters for desktop, tablet and mobile + 1/2 page ad in Pawling Matters (print & downloadable PDF version)	\$600	\$1,500	\$5,000
Silver: 1/2 Tower ad on Home Page & Digital Pawling Matters for desktop and tablet + 1/4 page ad in Pawling Matters (print & downloadable PDF version)	\$300	\$800	\$2,500
Bronze: 1/2 Tower ad on Home Page & Digital Pawling Matters for desktop + 1/8 page ad in Pawling Matters (print & downloadable PDF version)	\$125	\$300	\$1,000

Web Specifications (Desktop)

Tower ad: 212px wide x 636px - no more than 40KB JPG/GIF/PNG format

Footer ad: 944px wide x 318px - no more than 40KB JPG/GIF/PNG format

1/2 Tower ad: 212px wide x 318px - no more than 40KB JPG/GIF/PNG format

At this time we are unable to accept Flash ads.

Print Specifications

Full Page: 7.75" x 10"

Half Page: 7.75" x 4.625"

1/4 Page: 3.75" x 4.625"

1/8 Page: 3.75" x 2.25"

We accept print ads in Adobe PDF/X-1a or Adobe® Acrobat® distilled PDF's with screen fonts embedded and images at 300 dpi.

CONDITIONS

Payment must be received prior to ad posting. Make checks payable to: Pawling Chamber of Commerce and mail with completed contract to: Pawling Chamber of Commerce Advertising, P.O. Box 19, Pawling, NY 12564

All ads are subject to approval by the Chamber, which reserves the right to refuse any advertisement.

Deadlines: Advertisers can start at any time with a one-month minimum. Ads must be emailed to us at least three days before the scheduled start date. Please send materials to: **ads@pawlingchamber.org AND jay@morcommunications.com**

Graphic Design Services: The Chamber offers graphic design services for your ad at an additional @ \$45/hour, which will be applied to your invoice.

Advertiser Name: _____

Contact Name: _____

Billing Address: _____

Telephone: _____

Website: _____

E-mail: _____

Authorized Signature _____

Accepted for Pawling Matters by _____

Date _____

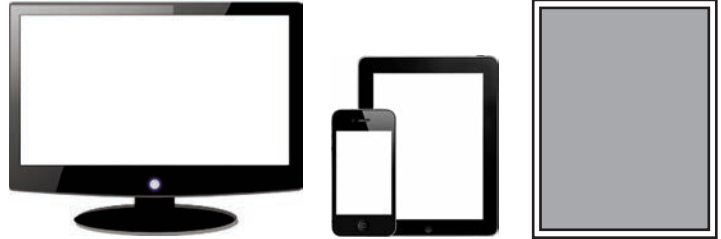
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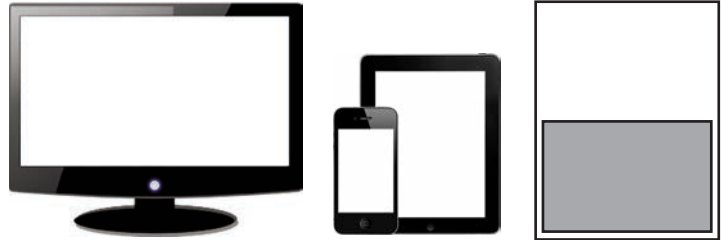
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+ Full page ad in Pawling Matters
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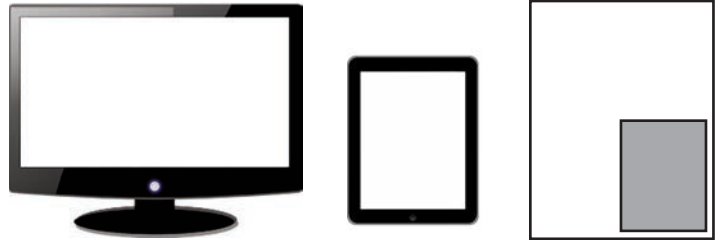
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+ 1/2 page ad in Pawling Matters
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+ 1/4 page ad in Pawling Matters
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